

# 2012 Lions Senior Living Expo® Ad Booklet Order Blank

Attract More Buyers By Supplementing Your Listing with Advertising. This year's Senior Living EXPO® program will again include advertising. If you sell products or services to seniors, you will want to advertise in our program. All attendees (550+) will receive a program and by adding more helpful information to the program, we know it will be kept for a reference all year.

Below are the details. We have included different sizes to fit different budgets. Space is limited – sixteen full pages are planned again for 2012, plus an insert with all exhibitors name, address and phone number with a map showing all booth locations.

Advertising Sizes and Rates: (All pages black and white, 8 ½" X 11")

Place an [X] in the box of your choice

- Full Page - Inside front cover, left or right side or
- Full Page - Rear cover - add \$25 for cost of \$125
- Full Page - 7 inches wide x 10 inches high \$100
- Two pages - side by side –\$175
- 1/2 page 7 inches wide x 4-7/8-inches high \$ 75
- 1/4 page 3-1/4 inches wide x 4-7/8 inches high \$ 50
- Logo 3-1/4 inches wide x 1 inch high \$ 25

Limited  
Space

Please send camera ready art to fit dimensions, flat, no creases to our PO Box address below, or send art work in Pdf or jpeg format to [srexpo1@gmail.com](mailto:srexpo1@gmail.com) by September 1, 2012.

Payment may be included., or circle BILL ME.

Make checks payable to the Appleton Noon Lions Club.

I have enclosed my check in the amount of\_\_\_\_\_.

Please Print:

See Application attached – same information

Contact Person:\_\_\_\_\_

Company Name:\_\_\_\_\_

Address:\_\_\_\_\_

City, State, Zip:\_\_\_\_\_

Phone Number: \_\_\_\_\_ e-mail\_\_\_\_\_

Signed: \_\_\_\_\_ Date:\_\_\_\_\_

Return to: Appleton Noon Lions

Senior Living Expo®

P.O. Box 762

Appleton, WI 54912

Questions: Call Bob Simon at 920-733-7195