

Senior Living Expo®... Celebrating Life After 50

Appleton Noon Lions Club, P.O. Box 762, Appleton, WI 54912

Wednesday, September 9, 2009 **9/9/9**

The Players Choice, Hwy JJ – 1.5 Miles East of Ballard Rd (AHS-North)

Information: Bob Simon – 733-7195 or Bob Randa – 993-0882

Check out our website at: **www.appletonnoonlions.com**



To: Potential 2009 Senior Living Expo® Exhibitors
From: Bob Randa and Bob Simon - Appleton Noon Lions Club
RE: 12th Annual Senior Living Expo®, Wednesday, September 9, 2009
The Players Choice (Hwy JJ - 1.5 miles east of Appleton North HS)

We want to invite you to be a part of the 2009 Senior Living Expo®. Survey responses from the 2008 exhibitors and most of the 425 attendees overwhelmingly expressed a great deal of satisfaction with The Players Choice as the site for last years event.

Last year those exhibiting were well satisfied with the buying potential of the 425 members of the over 50-age group who visited their booths. Changes that were made included more parking, larger booths and the elimination of the “stamping” of cards at each booth for attendees.

We are pleased to offer again seminars, entertainment, lunch, exhibits, much more free parking, media and direct mail coverage of the Senior Living Expo®. Our goal is to have 600 attendees and 70-80 exhibitors. Every senior attendee from the 2007 and 2008 event will be sent a personal invitation for free admission to the event by mail.

The Appleton Noon Lions Club sponsors the Senior Living Expo® to provide one stop for a great deal of helpful information for seniors. This past years, net income from Senior Living Expo® has gone to these local causes:

1. Boys and Girls Club, Emergency Shelter, Leaven, St. Joseph Food Pantry, Girl Scouts, Network Warming Shelter, Bay Lakes Boy Scouts, Harbor House, Salvation Army, Thompson Community Center, and Fox Valley Sibling Support Network.
2. In addition, the Lions donate \$ 1,000 to Wisconsin Lions Foundation, \$300 to the Leader Dog Program, \$250 to Hearing Dog, \$125 to WI Diabetes Assn, \$50 to Mission to Mexico, \$250 Wisconsin Eye Bank, and \$1,000 to Lions Pride. The Noon Lions annually helps to supply Hearing Aids and Eyeglasses to those in our community unable to pay for these devices.
3. We also provide dictionaries annually to every third grader in Appleton.

Beat the rush - you will want to send in the following because everything we do is done on a first come first served basis:

- Application for Exhibit Space (NO increase in price)
- We will issue space numbers on a first-come; first-served basis - there is always room for more – note the layout sheet attached. Placements will be made in July.
- Exhibit Space Regulations are attached – please read, and sign your acknowledgement on the space provided on your application form.
- Ad space is available and reasonable – check the flyer attached (NO increase in price)
- Sponsorship information will be available on our website or call Bob Randa.
- If you are interested in presenting a 25 minute seminar of interest to seniors – send a description of your presentation with your application.

Please read the enclosed materials. If you have questions, please don't hesitate to contact us.

Bob Randa – 920-993-0882 bobranda@gmail.com

Bob Simon – 920-733-7195